

## Technical information

### General

#### Media

- Printed catalogue (print)
- Website (web)
- Smartphone/tablet (app)

#### Order form

[www.ifh-intherm2018.de/en/form](http://www.ifh-intherm2018.de/en/form)

#### Prices/VAT

All prices are valid without the value-added tax at the rate valid on the date of invoicing.

### Print

#### Catalogue format

120 mm width – 210 mm height

#### Type area

105 mm width – 195 mm height

#### Printing process

Offset, 4c according to MediaStandard

#### Catalogue language

German

#### Contents – main catalogue

- General information
- Hall overview including exhibitors
- Index of exhibitors
- Directory of merchandise keywords
- Index of merchandise
- Index of company and trademarks

### Web

#### Internet address

[www.ifh-intherm2018.de](http://www.ifh-intherm2018.de)

#### Catalogue languages

German and English

#### Contents

- All exhibitors and merchandise group items
- Full text search
- Exhibitor search
- Merchandise group search
- Map of the grounds and floor plans
- Exhibitors bookmark lists
- Synchronisation with app
- etc.

### App

#### Operating systems

- iPhone and iPod touch (iOS 7.x and higher)
- iPad (iOS 7.x and higher)
- Android (version 4.03 and higher)

#### Free download

- Apple-App-Store
- Google Play

#### Catalogue languages

German and English

#### Contents


- All exhibitors and merchandise group items
- Full text search
- Index of exhibitors
- Index of merchandise
- Map of the grounds and floor plans
- Exhibitors bookmark lists
- Information area
- Synchronisation with web
- etc.

### Media formats

#### Advertisements (print)

Permissible formats: PDF-x/3  
300 dpi resolution and CMYK colour space

#### Logos and quick link (print/web/app)

(catalogue entry and hall plan)  
Permissible formats: PDF, EPS, JPEG, TIFF  
Maximum size (WxH): 25 mm x 15 mm  
300 dpi resolution and CMYK colour space  
 Image files for web and app are generated automatically in the maximum size.


#### Index of company and trade marks (print)

Permissible formats: PDF, EPS, JPEG, TIFF  
Size (WxH): 100 mm x 25 mm  
300 dpi resolution and CMYK colour space


#### Top banner (web)

Permissible formats: JPEG, PNG, GIF  
Size (WxH): 230 x 60 pixels (RGB)  
Maximum file size: 200 kB



#### Rectangle (web)

Permissible formats: JPEG, PNG, GIF  
Size (WxH): 180 x 150 pixels (RGB)  
Maximum file size: 200 kB  
 Will be displayed differently when website is viewed with small page widths.


#### Skyscraper (web)

Permissible formats: JPEG, PNG, GIF  
Size (WxH): 160 x 600 pixels (RGB)  
Maximum file size: 200 kB  
 Will be displayed differently when website is viewed with small page widths.

#### Billboard ad (web)

Permissible formats: JPEG, PNG, GIF  
Size (WxH): 940 x 250 pixels (RGB)  
Maximum file size: 200 kB  
 Will be displayed differently when website is viewed with small page widths.  
 The ad is only shown once per session (a session is a continuous period of user activity on the website).

#### Sponsor banner (app)

Permissible formats: JPEG, PNG, GIF  
The following resolutions and sizes (in pixels) are required in order to cater to as many screen sizes as possible.  
Banner (WxH): 480 x 66, 640 x 88, 720 x 88, 768 x 66, 1024 x 66  
Full screen (WxH): 480 x 800, 640 x 960, 720 x 1280, 768 x 1024, 1024 x 768.  
RGB colour space.  
Maximum file size: 200 kB  
 Resolutions for other mobile devices will be generated automatically.

### File formats

**PDF:** All fonts and images must be embedded.

**JPEG:** Compression with no loss in quality.

**GIF:** Image animations are permissible.

### Data delivery

Please send the necessary data by email to [ifh@gentner.de](mailto:ifh@gentner.de) at an early date.

#### Closing dates

Deadline for entries, see order form (page 1). All printing data must be received by Gentner Verlag no later than 28 February 2018.  
Data for digital media use only must be provided to Gentner Verlag no later than 5 days in advance of the preferred date of publication.



## Official sponsors

Fachverband Sanitär-Heizung-Klima Baden-Württemberg  
Fachverband Sanitär-, Heizungs- und Klimatechnik Bayern  
Fachverband SHK Thüringen Sanitär, Heizung, Klima  
Fachverband Sanitär Heizung Klima Sachsen  
Bundesverband der Deutschen Heizungsindustrie e. V. – BDH

Sanitation, Heating,  
Air Conditioning,  
Renewable energies

10 – 13 April 2018  
Tuesday – Friday  
Nuremberg Exhibition Centre  
[www.ifh-intherm.de](http://www.ifh-intherm.de)

## Organizer and editor



*Your Fair Partner*

GHM Gesellschaft für Handwerksmessen mbH  
Willy-Brandt-Allee 1, 81829 Munich, Germany

## Publishing and overall production

### Authorized Partner



Gentner Verlag

Alfons W. Gentner Verlag GmbH & Co. KG  
Forststrasse 131  
70193 Stuttgart, Germany  
Phone: +49 711 636 72-945  
Fax: +49 711 636 72-735  
Email: [ifh@gentner.de](mailto:ifh@gentner.de)

## Important note

**Don't want to benefit from the advantages of the trade fair catalogue?** Nevertheless, please fill in your company details on page 1 and your contact details on page 3 (under 'Mandatory media entry') and return the form to us. If not, we will be obliged to use existing contact details in the catalogue which may be incomplete or incorrect.